

Legal Statement and Privacy Policy

PLEASE READ THIS
LEGAL STATEMENT AND PRIVACY POLICY
CAREFULLY BEFORE USING THIS SITE.

Your use of this site and the information available on this site are subject to the following terms and conditions:

Ownership

This site, <http://www.BlueRibbonAngusBeef.com> and <http://BlueRibbonBeef.net>, are owned, operated and maintained by JBS USA, LLC, (herein called JBS USA), and has been created for your information, education, entertainment and communication. This site and all perceptible components hereof, including without limitation text, images and audio, are copyrighted by JBS USA.

Restrictions on Use

You may not modify copy, distribute, transmit, display, perform, reproduce, publish, license, create derivative works from, transfer, or sell any information, software, products or services obtained from the Site. You may display and electronically copy, download and print hard copy portions of the material contained on the Site for your own noncommercial use, provided that you do not modify or delete any copyright, trademark or other proprietary notices. Any other use of materials on the Site, including but not limited to the modification, reproduction, distribution, republication, display or transmission of the content of this Site, without the prior written permission of JBS USA, is prohibited.

Trademark Notice - All names, logos and trademarks are the property of JBS and you may not use any of such materials for any purpose without the express written agreement of JBS USA.

DISCLAIMER OF WARRANTIES

JBS USA MAKES NO REPRESENTATIONS OR WARRANTIES REGARDING THE ACCURACY, RELIABILITY OR COMPLETENESS OF THE CONTENT (TEXT AND IMAGES) OF THIS SITE. TO THE EXTENT PERMISSIBLE BY LAW, JBS USA DISCLAIMS ALL WARRANTIES, EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO IMPLIED WARRANTIES OF MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE. FURTHER, JBS USA DOES NOT WARRANT THAT THIS SITE OR THE SERVER THAT MAKES IT AVAILABLE ARE FREE OF "VIRUSES."

Limitation of Liability

JBS USA shall not be liable for damages of any kind, including without limitation special or consequential damages, arising out of your access to, or inability to access, this site or your use of, or reliance upon, this site or the content hereof. In addition, JBS USA has no duty to update this site or the content hereof and JBS USA shall not be liable for any failure to

update such information. Further, JBS USA is neither responsible or liable for your use of other web sites which you may access via certain links within this site. These links and other "resources" referenced on this site are provided merely as a public service to users of the World Wide Web and inclusion in our site does not constitute an endorsement by or affiliation with JBS USA.

Privacy Policy

JBS USA has created this www.BlueRibbonAngusBeef.com Privacy Policy (the "Policy") to explain our privacy practices. When you access our website, you should understand when and how personal information is collected, used, disclosed and protected.

We will not sell or disclose information to unaffiliated third parties without your consent except as otherwise provided in this Policy. We gather this information in order to validate information about parties viewing our website, and to create contact lists for parties who may wish to receive updated information about our company.

JBS USA will revise and update this Policy if our practices change or if changes in the law so require.

Information Collected About You

We collect a variety of personal information about users of our website. Personal information is information that can be directly associated with a specific person or entity, such as a name, address, telephone number, email address, or information about activities directly linked to that person.

Here are the types of personal and other information we collect. You should refer to the rest of this Policy to see how we use, disclose, and protect that information:

- **Information You Give Us**
We collect information you give us when you enter it into the JBS USA website. For example, you may provide us a mailing address when requesting access to company information via our website.
- **Automatically Collected Information**
We automatically receive certain types of information whenever you interact with us. For example, when you visit a JBS USA Web site, our systems automatically collect your IP address and the type of browser you use.

Use of Personal Information

In general, we use personal information to serve the users of our website or products, to ensure the validity of requests to view JBS USA information, and to send you financial information about JBS USA, LLC as requested.

Protection of JBS USA and Others

We release personal information when we believe release is appropriate to comply with the law or in good faith reliance on legal process (e.g., court orders, subpoenas, etc.); to protect users of those services and other persons from fraudulent, abusive, or unlawful use of, or subscription to, such services; or if we reasonably believe that an emergency involving immediate danger of death or serious physical injury to any person requires disclosure of communications, or justifies disclosure of records, to a governmental entity without delay.

JBS USA's Use of Cookies

A cookie is a small text file placed on your hard drive by your web browser when you visit a web page that requests the cookie be placed. It is essentially your identification card, and cannot be executed as code or deliver viruses. It is uniquely yours and can only be read by the server that gave it to you. At this time, we only utilize session-based cookies to maintain a user's session for continuity of navigation while viewing our site. Information we collect may include browser type, IP address, page views, length of visit, and similar information. Depending on your web browser and its settings, session-based cookies may not be placed on your hard drive. After closing the browser, the session cookie is usually deleted as part of the browser's "shutdown" routine.

You may decline to accept cookies and/or images in your browser settings, and in your e-mail client's settings. If you choose to deny access to cookies in your browser, you may experience some discontinuities when using the website. If you choose to disallow cookies and/or images in e-mail received from JBS USA, you may inadvertently block all images in the e-mail, including non-tracking-related images. Additionally, blocking images in your web browser may result in some websites, including this one, being more difficult to use, due to lack of visual cues and navigation elements that depend on image display.

Refer to the help documentation for your browser and/or e-mail client for details on how to configure cookie and image acceptance and display policies.

Links to other sites

We may create additional links to other Web sites that we think may be of interest to you. We do not endorse any other Web sites, and our privacy policy applies only to your use of our Web site. We have not reviewed the privacy policies of any Web sites we link to our Web site, and you should read the privacy policies of each site you visit to determine what information that site may collect or disperse about you and your personal information.

Network and Information Security

We maintain a variety of physical, electronic, and procedural safeguards to guard your personal information. For example, we use accepted tools and techniques to protect against unauthorized access to our systems. Also, we grant access to personal information about you to employees and contractors who need to know that information to provide products or services to you. You should be aware that JBS USA has no control over the security of

other sites on the Internet you might visit, interact with, or from which you buy products or services.

Updating this Policy

JBS USA will revise or update this Policy as it deems appropriate, including for example, if our practices change, as we change existing or add new services, or if the law so requires. You should refer back to this page often for the latest information and the effective date of any changes.

If, however, users' personally identifiable information will be used in a manner materially different from that stated at the time of collection, we will notify users via posting on this page for 30 days before the material change is made. Users will have a choice as to whether or not their information will be used in this materially different manner.

Contact Us

JBS USA is committed to the policies set forth in this Policy. If you have any questions, comments or concerns about this Policy, please fill out the contact form and choose Web Inquiries on the contact us page.